



University of Pretoria Yearbook 2017

Marketing management 801 (IIM 801)

Qualification	Postgraduate
Faculty	Faculty of Engineering, Built Environment and Information Technology
Module credits	10.00
Programmes	MEng Engineering Management (Coursework) MEng Project Management (Coursework) MSc Engineering Management (Coursework) MSc Project Management (Coursework)
Prerequisites	No prerequisites.
Contact time	12 discussion classes
Language of tuition	Module is presented in English
Academic organisation	Engineering and Technology Mgt
Period of presentation	Semester 1

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